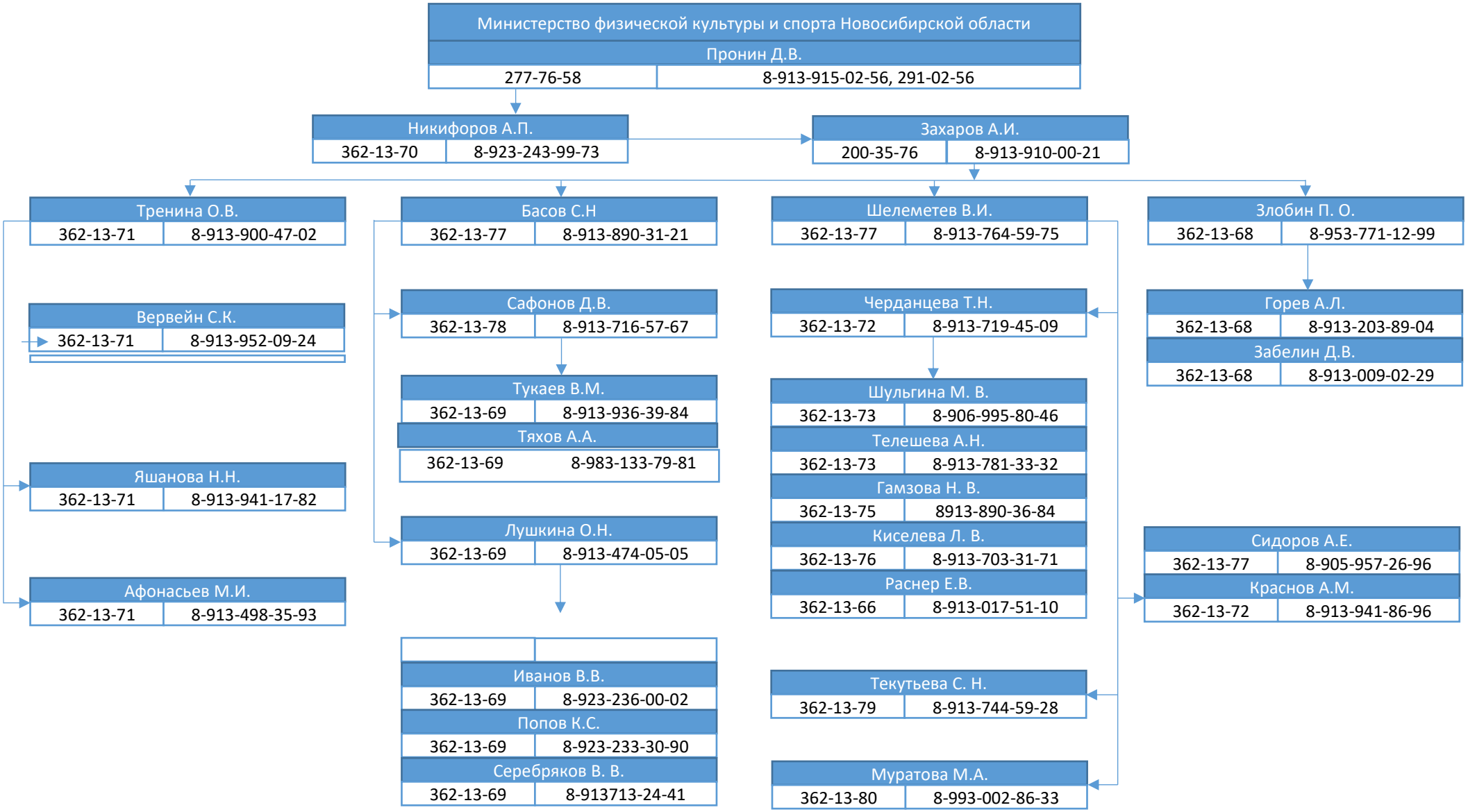Схема оповещения